

Participant of

The Conference in Management : Summer 2022
Sustainability in the new normal

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Walailak University, Nakhon Si Thammarat, Thailand
to

Bin Liu, Somjintana Koompai

Topic : Research on Influencing Factors of Haidilao's
O2O Model Customer Satisfaction under
the Background of the New Crown Epidemic

your presentation
in General Management

**Sustainability
in the new
normal**
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