

Participant of

The Conference in Management : Summer 2022
Sustainability in the new normal

9 July 2022

Walailak University, Nakhon Si Thammarat, Thailand
to

Chunchun Lv, Siwarit Pongsakornrunsilp

Topic : Research On The Influencing Factors of Luxury
Consumption Tendency of Chinese Consumers

your presentation
in Digital Marketing and Branding

**Sustainability
in the new
normal**
<https://CIM.wu.ac.th>



Assoc. Prof. Dr. Phongpichit Channuie.
Dean, College of Graduate Studies,
Walailak University