



GRADCOG
COLLEGE OF GRADUATE STUDIES
WALAILAK UNIVERSITY



ASI
Asia Social Issues

STSS Procedia
Science, Technology, and Social Sciences

CIM CONFERENCE
in Management
Summer 2022

Participant of

The Conference in Management : Summer 2022
Sustainability in the new normal

9 July 2022

Walailak University, Nakhon Si Thammarat, Thailand

to

Dongyu Zhao, Trairong Swatdikun

Topic : The Impact of Cultural Dimensions on Leadership
Effectiveness: Empirical Evidence from Chinese Higher Education

your presentation
in General Management

**Sustainability
in the new
normal**
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