



**GRADCOG**  
COLLEGE OF GRADUATE STUDIES  
WALAILAK UNIVERSITY



**ASI**  
Asia Social Issues

**STSS Procedia**  
Science, Technology, and Social Sciences

**CIM CONFERENCE**  
in Management  
Summer 2022

# Participant of

**The Conference in Management : Summer 2022**  
**Sustainability in the new normal**

9 July 2022

Walailak University, Nakhon Si Thammarat, Thailand

to

**Guanhong Shi, Pairote Nualnoom**

Topic : A Study on Factors Affecting Customer Satisfaction a  
Case Study of Hotel X

your presentation  
in Tourism and Service Management

**Sustainability  
in the new  
normal**

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