



**GRADCOG**  
COLLEGE OF GRADUATE STUDIES  
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**ASI**  
Asia Social Issues



**CIM** CONFERENCE  
in Management  
Summer 2022

# Participant of

**The Conference in Management : Summer 2022**  
**Sustainability in the new normal**

9 July 2022

Walailak University, Nakhon Si Thammarat, Thailand  
to

Renqiu Liu, Pimplapas Pongsakornrungrungsilp, Wari Wongwaropakorn

Topic : The Factors Affecting Turnover Intentions  
of the China Tour Guides in the Digital Age

your presentation  
in Tourism and Service Management

**Sustainability  
in the new  
normal**  
<https://CIM.wu.ac.th>

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