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CIM CONFERENCE
in Management
Summer 2022

Participant of

The Conference in Management : Summer 2022
Sustainability in the new normal

9 July 2022

Walailak University, Nakhon Si Thammarat, Thailand
to

Shanshan Chen, Pairote Nualnoom, Pankaewta Lakkanawanit

Topic : The Influence of Entrepreneurial Ability and Entrepreneurial Resources on the Growth
of E-commerce startups in Ethnic Minority Areas
: A case study of Chongzuo City ,Guangxi,China

your presentation
in General Management

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Assoc. Prof. Dr. Phongpichit Channuie.
Dean, College of Graduate Studies,
Walailak University