



GRADCOG
COLLEGE OF GRADUATE STUDIES
WALAILAK UNIVERSITY



ASI
Asia Social Issues

STSS Procedia
Science, Technology, and Social Sciences

CIM CONFERENCE
in Management
Summer 2022

Participant of

The Conference in Management : Summer 2022
Sustainability in the new normal

9 July 2022

Walailak University, Nakhon Si Thammarat, Thailand

to

Wanxia Yin, Onanong Cheablam

Topic : The Evaluation of Tourism Services Quality for the Senior
Tourists in Xishuangbanna China: An Investigation Using the SERVPERF Model

your presentation

in Tourism and Service Management

**Sustainability
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