

# Participant of

**The Conference in Management : Summer 2022**  
**Sustainability in the new normal**

9 July 2022

Walailak University, Nakhon Si Thammarat, Thailand  
to

**Zhang Zhigang, Pornpen Thippayana**

Topic : Effect of Cultural Distance on  
Cross-Border Merger & Acquisition (M & A)  
Performance of Chinese Multinational Enterprises (MNEs)

your presentation  
in Accounting and Finance

**Sustainability  
in the new  
normal**  
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