

# Conference in Management: Summer 2022

## Room 1

**Zoom Meeting ID: 981 5597 8257, Passcode: 226591**

**Link: <https://zoom.us/j/98155978257?pwd=cWpzMG4xb0xHMG9oVIBFYmV3TVVpdz09>**

**9<sup>th</sup> July 2022, Venue: Walailak University, Thailand (Bangkok Time)**

Time	Titles	Speakers	Contacts	ID
<b>Session: Logistic Management</b> <b>Asst. Prof. Dr. Atthaphon Mumi</b> (Mahasarakham University) <b>Dr. Hira Batool</b> (Walailak University)				
10:00 – 10:18	Research on the Application of Strategic Centralized Procurement in Real Estate	<b>Lu Jinyan</b> Hira Batool	lujinyan929@163.com hira.ba@wu.ac.th	1-CN
10:20 – 10:38	Research on cost control of logistics supply chain in e-commerce enterprises Take Jingdong company as an example	<b>Yunji Chen,</b> Jeerakiat Apibunyopas Hira Batool	10396484@qq.com jeerakiat.ap@wu.ac.th hira.ba@wu.ac.th	6-CN
10:40 – 10:58	A Study on the Selection of Logistics Mode of Consumer Goods for Cross Border E-Commerce Exporting SMEs	<b>Jianjun Chen</b> Hira Batool	chenjianjunth@gmail.com hira.ba@wu.ac.th	7-CN
11:00 – 11:18	A Study of Usage Behavior of Tik Tok Users in China	<b>Jie Li</b>	2535248261@qq.com chuleerat.ko@wu.ac.th	18-CN
11:20 – 11:38	Warehouse Management System Using Microsoft Excel Case Study Janit Shop	<b>Krekkiart Klongruar,</b> Onpawee Phokawattana Krittika Klubrin	flook.kr@gmail.com mimew_onpawee@hotmail.com krittika.j@rmutsv.ac.th	2 (Thai)
11:40 – 11:58	Study of Factors in Supporting Rail Transportation Systems ThungSong District Nakhon Sri Thammarat For the Good Quality of Local People	<b>Onpawee Phokawattana,</b> Charisara Panthong Kiatkajon Chairat	mimew_onpawee@hotmail.com charisara.p@rmutsv.ac.th kiatkajon.c@rmutsv.ad.th	11 (Thai)
<b>12:00 – 13:00</b>	<b>Lunch</b>			

Time	Titles	Speakers	Contacts	ID
<b>Session: Accounting and Finance</b> <b>Asst. Prof. Dr. Teerapan Ungphakorn</b> (Mahasarakham University) <b>Dr. Andy Setiawan</b> (Universitas Pembangunan Nasional Veteran Jakarta)				
13:00 – 13:18	Effect of Cultural Distance on Cross-Border Merger & Acquisition (M & A) Performance of Chinese Multinational Enterprises (MNEs)	<b>Zhang Zhigang</b> Pornpen Thippayana	zhangzhigang822@sina.com th.pornpen@gmail.com	3-CN
13:20 – 13:38	Financial Sharing Service Quality: Evidence from X company	<b>Huabo Yue</b> Pankaewta Lakkanawanit	1245019285@qq.com lpankaew@mail.wu.ac.th	9-CN
13:40 – 13:58	The Role of Corporate Governance on Firm Value on Thailand Sustainability Investment of the Stock Exchange of Thailand	<b>Natnicha Soradee</b> Trairong Swatdikun	trairong.sw@mail.wu.ac.th	17 (Thai)