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COLLEGE OF GRADUATE STUDIES
WALAILAK UNIVERSITY



ASI
Asia Social Issues

STSS Procedia
Science, Technology, and Social Sciences

CIM CONFERENCE
In Management
WINTER 2022

Participant of

The Conference in Management : Winter 2022

17 DEC 2022

Walailak University, Nakhon Si Thammarat, Thailand

to

Yuke You

The relationship between experiential marketing
and customer's satisfaction of maternity center
- A case of X maternity center

your presentation
in Digital Marketing and Branding & Tourism
and Service Management

CIM.WU.AC.TH/WINTER2022

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