



GRADCOG
COLLEGE OF GRADUATE STUDIES
WALAILAK UNIVERSITY



ASI
Asia Social Issues

STSS Procedia
Science, Technology, and Social Sciences

CIM CONFERENCE
In Management
WINTER 2022

Participant of

The Conference in Management : Winter 2022

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Walailak University, Nakhon Si Thammarat, Thailand

to

Zhenwen Xia, Trairong Swatdikun,
Teerapan Ungphakorn, Varaporn Prempanichnukul

The Impact of Organizational Culture on Job Performance:
Evidence from Chinese Media-Education Sector

your presentation
in Accounting and Finance Management

CIM.WU.AC.TH/WINTER2022

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